

JW50

WHOLESALE ECONOMICS

Vendor Partner Guide — August 2026

Wearable Art. Zero Waste. Ethical Canadian Manufacturing.

jw50os-2.polsia.app

jw50wholesale@gmail.com

SECTION 1 — Introduction to JW50

JW50 is a US-owned wearable art brand that creates limited-run, made-to-order clothing and accessories through a network of independent artists. Each piece is manufactured in Canada, produced on-demand to eliminate textile waste, and made ethically under fair working conditions.

JW50 partners with independent boutiques and retailers who share a commitment to sustainable fashion, local manufacturing, and original design. As a wholesale partner, you benefit from exclusive artist collections, competitive pricing, and a brand built on authenticity.

SECTION 2 — Artist Partnership Terms

Commission Model

All JW50 products are designed by independent artists who receive a commission on every sale. There is no upfront cost for artists — JW50 funds production, warehousing, and shipping. Artists retain intellectual property rights to their original designs and may work with other brands.

No Exclusivity

JW50 does not require exclusivity from its artists. This means:

- Artists may sell through other platforms and retailers simultaneously
- JW50 does not restrict artists from collaborating with competing brands
- Retailers receive unique artist collections that are not exclusive to one shop

SECTION 3 — Product Overview

JW50 products include scarves, headbands, jackets, tops, and accessories across multiple artist-designed collections. Every item is made to order in Canada.

Sizes Available

All garments are produced in sizes XS through XL. Each product listing on jw50os-2.polsia.app shows available size options.

Production Method

Made-to-order: items are produced only after a wholesale order is confirmed. This eliminates overstock and ensures every piece finds a home. Lead time is approximately 2 weeks from order confirmation.

Zero Waste & Ethical Manufacturing

All JW50 products are made in Canada under ethical labor conditions. Production is zero-waste by design: fabric is cut and assembled to minimize off-cuts, and any remaining material is repurposed into new product lines. Full supply-chain transparency is available upon request.

SECTION 4 — Wholesale Pricing Structure

Wholesale pricing is set at 50% of the retail price listed on [jw50os-2.polsia.app](#). There is no minimum order quantity for initial orders. Reorders may qualify for volume discounts at JW50's discretion.

Example: Retail !' Wholesale

Alice Tube Scarf — Retail \$34.00 !' Wholesale \$17.00
Blanche Blanket Scarf — Retail \$66.00 !' Wholesale \$33.00
JW50.PROFILE C Top — Retail \$88.00 !' Wholesale \$44.00

Full retail + wholesale pricing for all 140+ products across all collections is available at [jw50os-2.polsia.app/pricelist](#).

Referral Commission (Brandon)

Referrers who connect boutique buyers with JW50 receive a 5% commission on the wholesale invoice value of every order placed by referred boutiques. Commission is paid via Stripe payment link within 30 days of the wholesale invoice being settled.

SECTION 5 — Fulfillment & Quality Control

JW50 Handles:

- Production: All items manufactured to specification in Canadian facilities
- Quality Control: Each piece inspected before shipment to retailer
- Packaging: Items wrapped and labeled with JW50 branding, ready to display
- Shipping: Delivery to retailer address, cost calculated at invoice

Retailer Handles:

- Receiving & display: Items arrive ready to shelve or display
- Returns: Coordinate with JW50 within 7 days of receipt for any defects
- Customer support: Retailer manages end-customer inquiries and sales

SECTION 6 — Getting Started

Step 1 — Explore the Collection

Visit jw50os-2.polsia.app to browse all collections and artist-made products. Note the retail prices for any items you want to carry.

Step 2 — Review the Wholesale Pricelist

Navigate to jw50os-2.polsia.app/pricelist to see every product with wholesale pricing applied (50% of retail). This page is updated whenever new artist collections launch.

Step 3 — Email JW50 to Place a Wholesale Order

Email jw50wholesale@gmail.com with:

- Product names and quantities needed
- Your boutique name, address, and tax ID
- JW50 will send a wholesale invoice with your pricing applied

Step 4 — Review & Pay the Wholesale Invoice

Payment is via invoice. JW50 sends a wholesale invoice confirming your order. Production begins after payment.

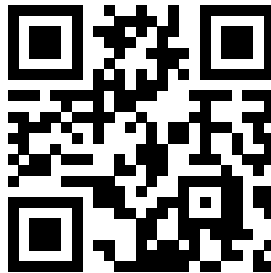
Step 5 — Production & Delivery

Made-to-order. ~2-week production lead time. Shipping is calculated at invoice.

Step 6 — Questions? Contact JW50

Email jw50wholesale@gmail.com for any questions about products, pricing, or orders.

Scan to visit JW50 Shop



<https://jw50os-2.polsia.app>

Questions?

Email jw50wholesale@gmail.com — We respond to all wholesale inquiries within 1 business day.
JW50 — jw50os-2.polsia.app — Made in Canada, worn worldwide.

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